



HARROW AGENDA 21 ENVIRONMENTAL FORUM

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APPENDIX A

Harrow Agenda 21 Status Report

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Trustees in 2003-4

Since the AGM on 25th June 2003, HA21's Executive Committee has 10 members. These are Caroline Williams (Deputy Chair HA21), John Palmer (Secretary), Sandy Kinnear (Treasurer), David Crouch (Chair of the Waste Group), Madan Badale, Don Liversedge and Councillors Mary John, Jerry Miles, Alan Blann and Clive Harriss.

Overall Aims

We are committed to the Schools Environmental Liaison Officer (SELO) post and are realistic with our available time. We are capable of managing the existing Bridge House Estates funding and of developing a steadily-growing stream of core funding to increase our financial stability in coming years.

Finances

HA21 has £2,500 nett in the bank, after the receipt of the 2003-4 LBH grant.

Fundraising Needs

HA21's priority is to raise £10,000 to fund the salary of the SELO. We already have £10,000 pledged by Bridge Houses Estates Fund towards this salary, but we can only access this grant if we can find £10,000 to match against it. HA21's second priority is to raise the SELO's salary for 2004-5. We also need to cover running costs of about £2000 associated with running the Schools Environment Network, producing annual reports, developing a web site, the Schools Newsletter and general publicity material for new fundraising activities.

Fundraising

The new Secretary will launch a public appeal for donations to support the SELO post, using fundraising experience gained with other environmental charities. Donations will be on a direct debit basis, so that payments accumulate year on year. The Charities Aid Foundation will be used to manage the membership system. Small grant applications will be made to a variety of Charitable Trusts, such as the Shell Better Britain Campaign. A minimum of £2000 will be raised by the end of 2003, £4000 in 2004 and £6000 in 2005. Potentially, far more might be raised, especially if and when other volunteer fundraisers can be recruited.

Website

The Secretary has built on Bernard Burns' Green Map work to produce a website for HA21 that will be launched in September. This will provide a communication focus for HA21's Schools Environment Network, with environmental teaching resources, case studies and online discussion forums for all of Harrow's schools. It will also increase public accessibility to our Transport and Waste Action Groups for people and

Harrow Agenda 21 Environmental Forum is a partnership of community groups, individuals, schools, businesses and the Council committed to making Harrow a more sustainable place to live and work.

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organisations in Harrow. An Information Officer volunteer will be recruited to build content on this website.

Publicity

A Publicity Officer volunteer has been recruited, Mehta Rupal, with journalism experience. HA21's activities will be promoted and public awareness of sustainability issues will be raised through the local media. This work will support the fundraising campaign and the work of the Schools Environment Network.

Schools Newsletter

An autumn term Schools Environment Network Newsletter will be published in September by the deputy Chairperson, Secretary and Publicity Officer. This will describe schools project case studies and will also promote existence of the web site resource to teachers. It will be an important means of maintaining the Schools Environment Network until a new SELO can be appointed.

Harrow in Leaf

HA21 has an ongoing dialogue with the Charity Commission about the status of Harrow in Leaf but this problem was initiated by Harrow in Leaf activities and should not affect HA21's credibility.

Projects

A variety of new projects are in the pipeline. These can only be considered once funding for the SELO post has been secured. A Harrow Green Guide will be produced, building on similar work in Woking. Within any new project, any schools angle will be exploited to support the role of the SELO. These new projects will open up new avenues for grants applications.